



# **CITY OF SANTA BARBARA**

## **COUNCIL AGENDA REPORT**

**AGENDA DATE:** July 22, 2008

**TO:** Mayor and Councilmembers

**FROM:** Administration Division, Finance Department

**SUBJECT:** Community Promotion Contract For The Santa Barbara Region Chamber Of Commerce To Support Operation Of The Visitor Information Center

### **RECOMMENDATION:**

That Council authorize the Finance Director to execute a Community Promotion contract with the Santa Barbara Region Chamber of Commerce in an amount of \$59,492 to support year-round expenses of the Visitor Information Center.

### **DISCUSSION:**

The Fiscal Year 2009 Budget includes \$59,492 in the General Fund Community Promotion Program for the Santa Barbara Region Chamber of Commerce to operate a Visitor Information Center. This contract will help support year-round salary and benefit expenses, telephone services and office supplies. The term of the contract commences on August 1, 2008, and terminates on July 31, 2009.

**PREPARED BY:** Jennifer Hopwood, Executive Assistant

**SUBMITTED BY:** Robert D. Peirson, Finance Director

**APPROVED BY:** City Administrator's Office